



PEPEKEO, FAMILIAR LANDMARK TO WATER AND AIR TRAVELERS . . . Scenes like that of Pepekeo are typical throughout the length and breadth of the newest state of the Union, the 50th State of Hawaii. In the old days of inter-island steamer transportation, Pepekeo, jutting out in the ocean, was the first to greet and the last to bid farewell to passengers to and from Hilo. Today, it is a familiar and prominent landmark for air travelers.

## Pepeekeo History Dates Back 100 Years

### Uekawa Is Man Of Month

Masato Uekawa of Honomu is one person who does not find time heavy on his hands, with his fascinating hobbies of orchid raising and bonsai. And just for good measure, Mr. Uekawa likes to go fishing along our local coast.

Employee of the month Uekawa was born at Honomu on July 23, 1905, the son of the late Mr. and Mrs. Umakichi Uekawa. He has two brothers, Tadao, a supervisor at Pepekeo, and Minoru in Honolulu and a sister, Miss Fumiko Uekawa of Honomu.

After finishing the sixth grade at Honomu School, Mr. Uekawa started working for Honomu Sugar Company in 1921. He will complete 38 years of continuous service with Pepekeo this year.

He started out as a cane cutter. He was also a truck and tractor helper. Then he was transferred to the boiling house and worked there for a few years. He went back to



Masato Uekawa

the field and then to the machine shop where he is a machinist at present.

"My many years of employment at Pepekeo have been very pleasant," Mr. Uekawa reminisces.

Pepeekeo Sugar Company had its beginning 100 years ago, when a Theopolis Metcalf announced his intention of manufacturing sugar at Kaupakuea, Hawaii in 1859.

Three years later in 1862, the plantation's output was 300 tons of sugar. It was at this plantation that the vacuum pan was first used in the manufacture of sugar in the Hawaiian Sugar industry in 1863.

By 1864, the new process had developed to a point where 30 tons of sugar was being produced each week, the largest production of any mill in Hawaii at that time. In 1865, the plantation had produced 420 tons.

In the late 1860's the plantation ran into financial difficulties and Kaupakuea was deeply in debt. It was bought by Messrs. Afong and Achuck of Honolulu in 1870.

Afong and Achuck sold the plantation to Alexander Young in 1890 and at this time its name was changed to Pepekeo. C. Brewer and Company bought control from Mr. Young in 1904. It was reported that the sale

### Toyoshima Retires After 47 Years Of Service



Ijiro Toyoshima

Forty-seven years of continuous association with Pepekeo Sugar Company as an employee ended for Ijiro Toyoshima of Pepekeo with his retirement on August 1.

He is not quite decided whether to move his family to Honolulu where three of his four children live or stay right here at Pepekeo. In the meantime, he will dispose of his cane areas, and really take it easy.

Mr. Toyoshima was born at Niigata, Japan on July 15, 1894. He came to Hawaii to join his father at Pepekeo in 1912, and has worked here since.

Mr. Toyoshima is the former Sono Serafuji of Pepekeo. Their children are Hisako, Mrs. Tsutako Kurosawa and Juichi of Honolulu and Ritsuko of Pepekeo.

We wish Mr. and Mrs. Toyoshima much happiness as they enjoy their retirement.

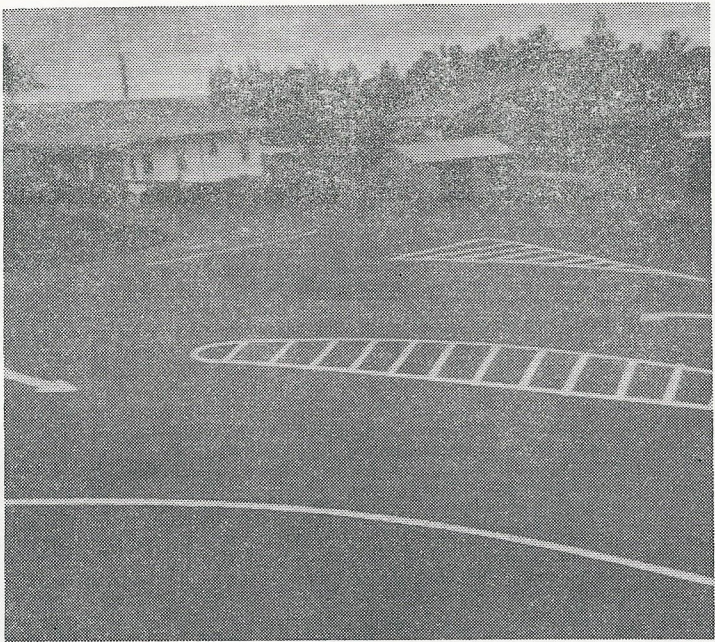
was made because Mr. Young needed funds for the building of Alexander Young Hotel in Honolulu.

The borders of Pepekeo  
(Continued on page 12)



Anniversary Dates

Employee	Date of Hire	Years of Seniority
Masayuki Ishii .....	9-1-44	15
James Y. Tanouye .....	9-1-44	15
Choichi Kuwada .....	9-1-41	18
Edmund Cambra .....	9-1-36	23
Platon Batoon .....	9-1-28	31
Seiroku Ganeku .....	9-3-39	20
Nicolas Santiago .....	9-3-32	27
Yoshiichi Mitsuyoshi .....	9-3-24	35
Angel Dadiro .....	9-6-45	14
Patricio Mones .....	9-9-32	27
Lionel Medeiros .....	9-11-45	14
Anastacio Castro .....	9-12-32	27
Eusebio Iranon .....	9-12-28	31
Masato Uekawa .....	9-13-21	38
Antonio Cadogo .....	9-14-25	34
Kazumi Ogata .....	9-17-48	11
Alfred Rodrigues .....	9-19-32	27
Koe Sakuda .....	9-25-45	14
Hermenegildo Sumera .....	9-27-30	29
Eusebio Lapenia .....	9-28-30	29
Quentin Acoba .....	10-1-31	28
Manuel Pascua .....	10-2-45	14
Bernardo Calaro .....	10-4-26	33
Vicente Valite .....	10-4-26	33
David Gonsalves .....	10-4-48	11
Prisco Agbayani .....	10-4-28	31
Filemon Reclusado .....	10-7-43	16
Hideshi Kinoshita .....	10-8-42	17
Gilbert De Motta .....	10-9-50	9
Shigeru Hasegawa .....	10-9-34	25
Yoneichi Masaki .....	10-11-37	22
Giyosho Sueyoshi .....	10-11-20	39
Policarpio Agoot .....	10-12-35	24
Lawrence Ayala .....	10-13-45	14
Felix Padilla .....	10-14-34	25
Leon Bautista .....	10-16-30	29
Seiko Hanashiro .....	10-16-16	43
Roy T. Mento .....	10-21-48	11
Thomas T. Mitsuyoshi .....	10-22-45	14
David Rosario .....	10-25-30	29
Bernabe Dela Cruz .....	10-25-30	29
Yeisei Yamaguchi .....	10-25-21	38
Anselmo Vendiola .....	10-26-37	22
Adriano Candolizas .....	10-27-21	38
Bernardo Padilla .....	10-28-28	31
Alfred Pabilona .....	10-29-45	14
Paulino Agorilla .....	10-31-39	20



FOLLOW THE ARROWS AND LIVE . . . Time spent in studying the above traffic pattern at the Pepeekeo intersection is time well spent because it may mean the saving of your life.

Community Chest Drive Opens Oct. 5

The Hawaii Community Chest annual fund campaign for 1960 will be held from October 5 to the 17th, according to E. S. Capellas, Sr., chairman for the drive this year.

The goal will be \$116,746.40, which is 16% more than the goal set for 1959. Nine youth agencies benefit from the fund.

The campaign at Pepeekeo will most likely be conducted as it was in the past few years.

Employees will be contacted individually and asked to make a pledge. Payroll deduction will be available for those wanting it.

In the 1959 campaign, 284 Pepeekeo employees contributed a total of \$949.85. All are asked to give the matter some thought now so that the big job of contacting each one will be finished sooner.

PEPEEKEO HISTORY . . .

Continued from page 11

extend to Puu Ooo Ranch on the slopes of Mauna Kea, although its cane lands of approximately 6,500 acres only occupy a triangle of about 2

miles along the shore and 5 miles deep.

Pepeekeo produced a record crop of 31,158 tons of 96 degree sugar in 1956. The Pepeekeo family consists of about 1,500 men, women and children.

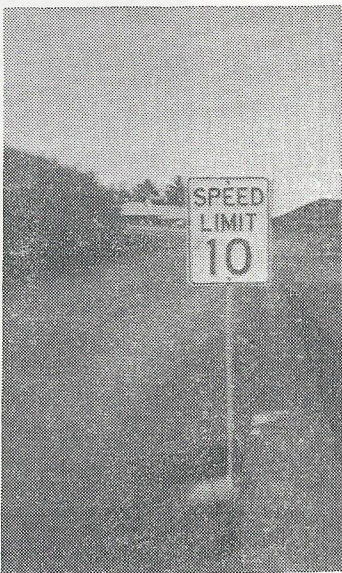
Traffic Lanes Painted At Pepeekeo Corner

By PETER D. CRIVELLO  
Safety Coordinator

At our intersection which leads to the office and Mill Village, a traffic problem faced us. We realized that sooner or later some accident could happen unless something was done real soon to improve the situation.

In making a survey, we found it advisable to pave the mauka side of the road, a project which was approved by the Company. After having this very important step accomplished, we then invited Lt. Clifford Victorine of the Police Department and Mr. M. Nakano of the County for consultation.

After drawing several sketches and making test runs, a pattern was adopted to suit our traffic conditions. Traffic lanes and directional arrows were then painted permanently. Next in line were traffic signs which were put up at the proper places.



SPEED ABOVE THIS LIMIT IS DANGEROUS . . . This sign approaching the intersection from the office is a constant reminder of the danger that lurks ahead.

Believing in the welfare and safety of our people, our Company has gone all out to make traffic conditions as safe as possible here at this intersection. The Company and our Safety Committee now request that ALL MOTORISTS COMPLY FULLY BY OBSERVING AND BY OBEYING THE TRAFFIC SIGNS AND LANES.

You and only you, the motorist, can make it operate successfully by cooperating 100%.

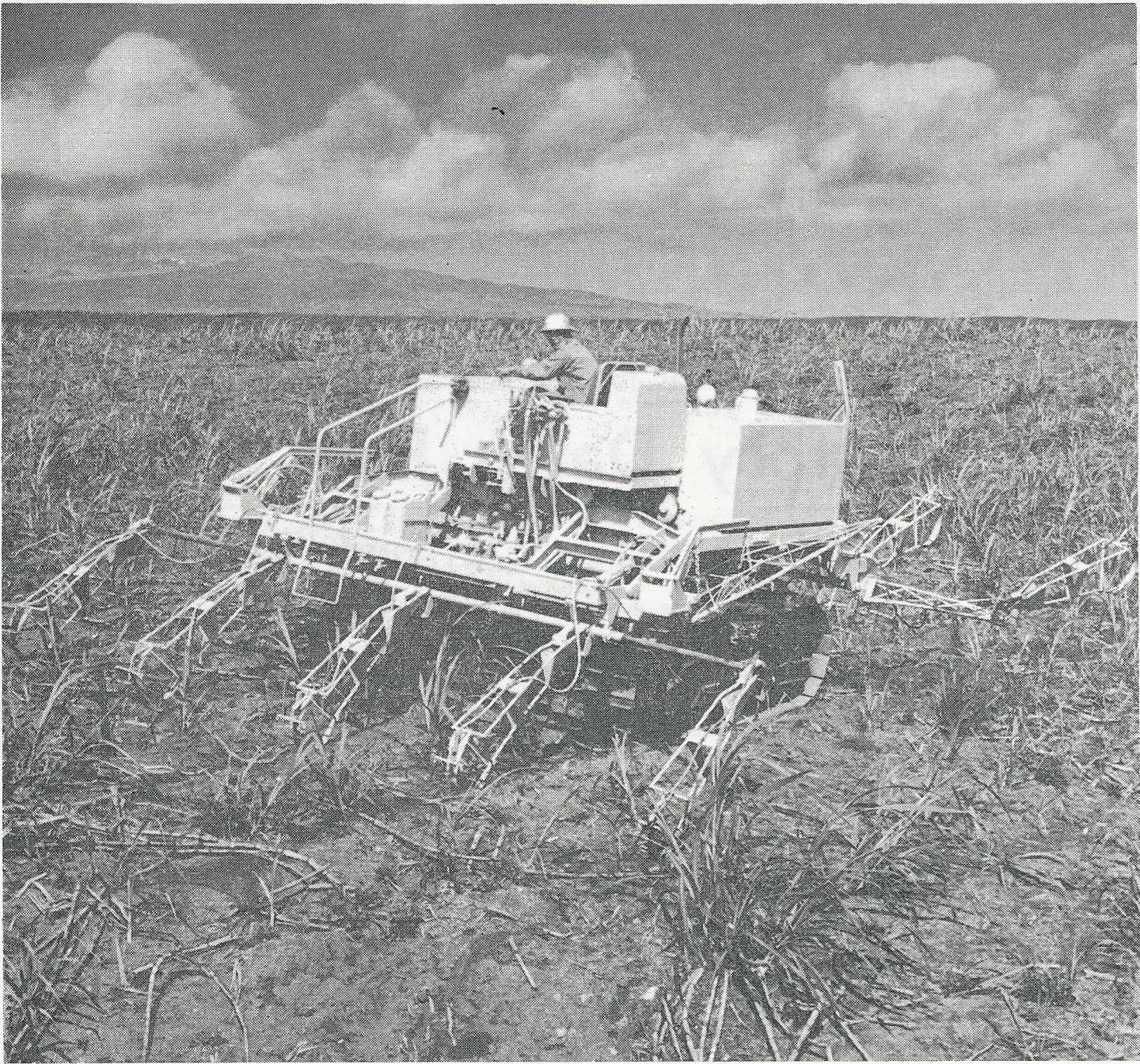
Maka O Pepeekeo Dates Back To 1937

Pepeekeo Sugar Company started publishing a newspaper for its employees in the latter part of 1937. Its first paper, Maka O Pepeekeo, was a monthly 8-page mimeographed sheet printed at Pepeekeo School.

During World War 2, the format of the paper was changed to letterpress, and its size and number of pages were reduced.

In April, 1949, a second publication, Maka O Pepeekeo Daily, was started. It is a one page duplicated sheet and is published daily, except Sundays and holidays. It is posted on 21 bulletin boards located throughout the community and mailed to former residents who are now living outside the district. It is also translated into the Ilocano dialect. It is presently the only daily news sheet in the sugar industry in Hawaii.

Publication of the monthly paper was suspended from May, 1950 to November, 1956, when it was resumed in its present format.



MACHINES HELP TO MAKE JOBS EASIER AND BETTER AT PEPEEKEO . . . This five-line interrow double-ender sprayer, designed by Brewer personnel, enables one operator to cover a large area with the speed necessary to insure good weed control. At the controls is Valentin Sampaga as he operates the machine in a ratoon field, with snow-capped Mauna Kea in the background.



## Dr. Emerick Helps Out At Clinic

### Credit Union Serves Community For 22 Yrs.

Because it helps members to help themselves, the Pepeekeo Federal Credit Union has grown from very humble beginnings to its present size of over \$300,000 in assets.

Organized on July 28, 1937, with a charter membership of 15, Pepeekeo's Credit Union has over 400 members at present. It serves employees of Pepeekeo Sugar Company, members of their immediate families and organizations of such employees.

It promotes the habit of thrift among its members, and grants loans for provident and productive purposes. The bulk of its business is in loans to its members.

Shares deposits as of July 31, 1959 amounted to \$267,162. Reserve for bad loans will be well over \$20,000 by the end of the current year. The Credit Union has not missed a dividend payment since its organization.

Since organization, it has granted over 4,300 loans representing over one million dollars.

The members run the credit union through officials they elect at the annual meeting in January of each year. Except for the treasurer and an assistant treasurer, officers and committeemen serve without pay. All officials are bonded.

The Board of Directors, composed of five members, is the policy making body of the Credit Union. Loan applications are processed by the Credit Committee of three members. The three-member Supervisory Committee makes periodic internal audits of the books of the organization.

Present Credit Union policy limits shares deposits to a maximum of \$2,000 per single account and \$4,000 per joint account.

Loans up to \$250 may be made without collateral. Loans to individuals are covered by a Loan Insurance policy with CUNA Mutual Insurance Soci-

ety. The Credit Union pays the premiums out of its earnings.

Dr. Emerick was born in southwestern Ohio on September 16, 1924. He attended schools in his native town, New Straitsville. He was graduated from Ohio University in Athens in 1946.

He worked as a court reporter and bookkeeper before matriculating at Ohio State University's School of Medicine. He completed his medical training in 1957.

He interned at Queen's Hospital in Honolulu. Dr. Emerick served as a physician for Laupahoehoe Sugar Company during the past year.

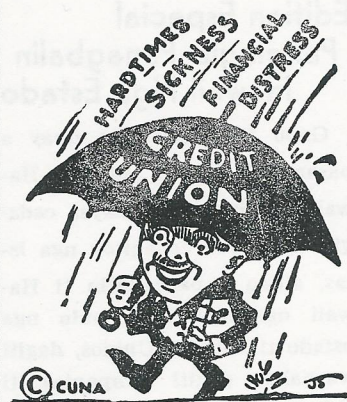
Dr. Emerick was married to the former Miss Madeline Chevalier of New York in 1953. They have no children.

The doctor does not have much time for a hobby, but Mrs. Emerick is interested in ceramics. They are living in Hilo at present.

ety. The Credit Union pays the premiums out of its earnings.

In March of this year, Pepeekeo's Credit Union received its seventh claim check from Cuna Mutual. Claims paid under the insurance policy have totalled over \$7,500 to date.

The Credit Union moved to its new building next to Pepeekeo Sugar Company's office, last April. The small but neat looking office is a valuable aid to better service for its members, and meets a long-felt need for a place where business can be transacted with more privacy.



AN ANSWER TO INFIELD TRANSPORT PROBLEM . . . The pickup transport, designed by Brewer engineers, is providing an effective means of picking up cane and transporting it to roadsides without excessive damage to cane and field. Above is Pepeekeo's machine manned by pickup transport operator Robert L. De Motto.

### P. I. CURRENCY IS CONTROLLED

The Philippine government has placed further restrictions on the amount of Philippine notes and coins which persons entering or leaving that country may carry.

The new regulation announced by the Central Bank of the Philippines limits the amount to 20 Pesos. Money in excess of the limit will be confiscated. Previously, 100 Pesos were allowed persons entering or leaving the country.



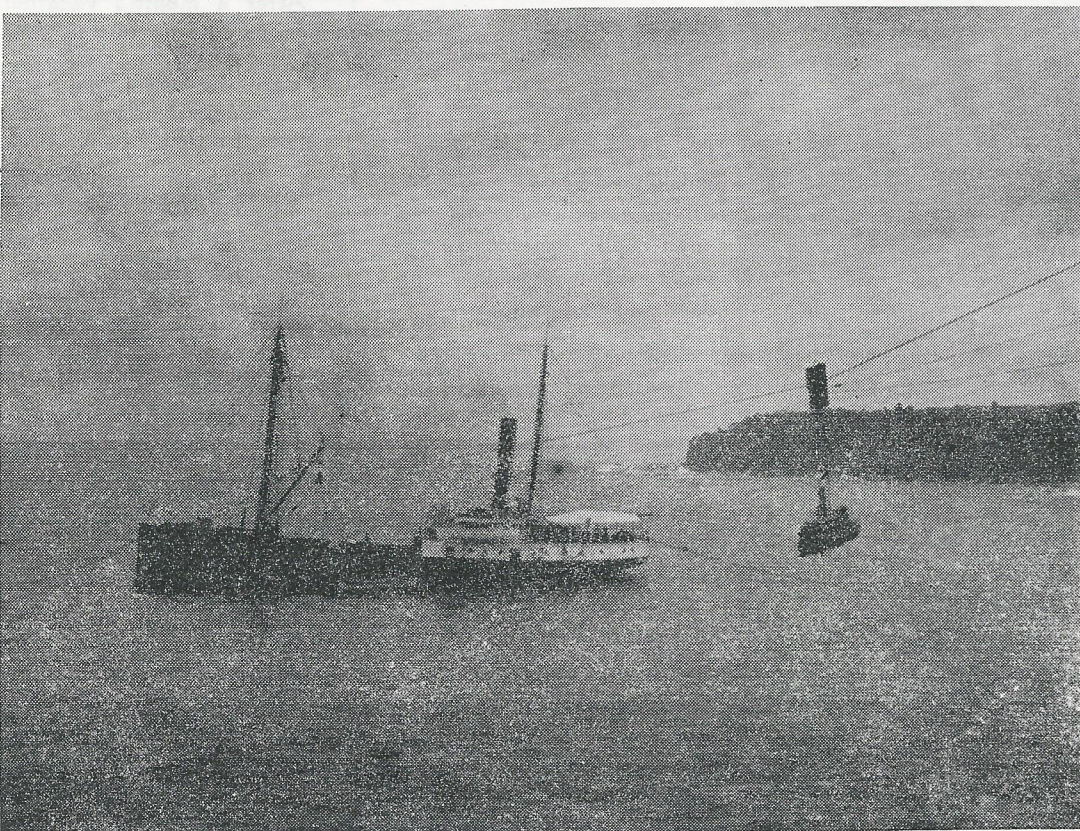
AWARDED R.N. CERTIFICATE . . . Irene A. Masocol, daughter of Mrs. Sacarias Obra of Pepeekeo and Frisco Masocol of Lanai City, received her R. N. certificate from St. Francis Hospital School of Nursing last August 9. Mr. and Mrs. Obra attended the graduation ceremony at Our Lady of Peace Cathedral in Honolulu.

Miss Masocol attended Pepeekeo School and graduated from Hilo High School in 1956. She started working at St. Francis Hospital last August 26.



HOW TIME HAS CHANGED THINGS . . . Pepeekeo-born Mrs. Manuel Mendonza, the former Martina Martinez, center, now of Santa Clara, California and Mrs. Antone Mercado, right, of Honolulu, also Pepeekeo born, had to get assistance from Kenneth N. Hanks and Saburo Hasegawa to get their bearings when they visited Pepeekeo on July 21. Also shown is Mr. Mendonza.

Mrs. Mendonza's parents were Mr. and Mrs. Fernando Martinez while Mrs. Mercado's parents were Mr. and Mrs. Jose Corjasso. Mrs. Mendonza left Pepeekeo in 1918 while Mrs. Mercado left Pepeekeo in 1908.



Steamer Kaiulani is shown loading sugar off Pepeekeo Point in 1910. Off shore loading ended in 1913.—Photo courtesy Andrew Spalding.

Old-timers recall when a fellow wondered where his next dollar was coming from instead of where it had gone.

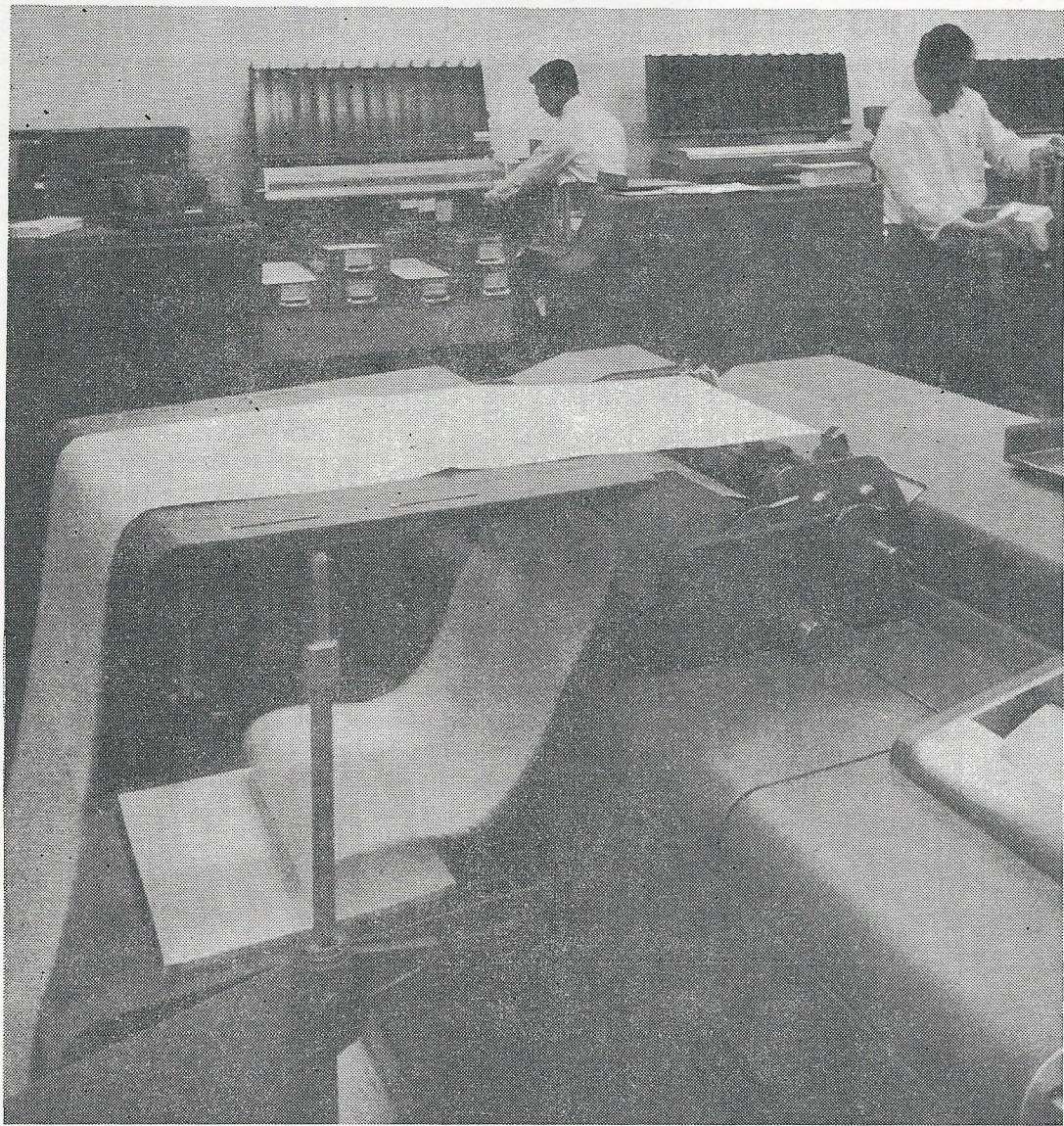




THE GOVERNOR GLADLY WORE ONE . . . William F. Quinn, now Hawaii's elected governor, gladly wore a hard hat as he went through our factory and shops, when his visit here shortly after his appointment as governor, coincided with our Safety Inspection Day in October, 1957. Governor Quinn is shown with Dr. Marcelino J. Avecilla, when the two former New Yorkers met at the Garage on the occasion.

JULY FIELD YIELD REPORT

Field No.	Eleva- tion, Feet	Variety	Area, Acres	Age in Months	Tons Cane	Tons Sugar	Tons Cane	Tons Sugar	Quality Ratio	Tons Sugar
							Per Acre	Per Acre		Per Acre Month
TOTALS AND AVERAGES (Previously reported) .....			1,413	29.32	149,273	12,328	105	8.72	12.10	.297
26 .....	650	44-3098	16	22.38	1,303	127	83	8.13	10.26	.363
28 .....	800	44-3098	177	27.08	17,396	1,563	97	8.79	11.12	.324
78 .....	1,250	44-3098	62	35.92	6,059	502	98	8.13	12.06	.226
TOTALS & AVERAGES (Tru July) .....			1,668	29.26	174,031	14,520	104	8.70	11.98	.297



SERVING ALL BREWER SUBSIDIARY PLANTATIONS is this machine accounting section located in the Brewer Hilo, Hawaii branch office. Here, trained personnel handle plantation accounting functions. The consolidated service provides speedy and efficient office management to the plantation companies.

Yuko Comes "Home" To Tanimotos

Since her arrival on the 16th of August, eight-year old Yuko Ruby Tanimoto has certainly been trying to make up for lost time on the things which the average child loves.

Yuko is an adopted daughter of Mr. and Mrs. Tomoichi Tanimoto of Honouliuli.

"She has been eating ice cream five times a day on the average since her arrival," Mrs. Tanimoto says. She just adores dolls.

Yuko was born in Tokyo, Japan on December 8, 1950. She lived in the Elizabeth Sanders Home, an orphanage, in Oiso, Kanagawa Prefecture. "We can see that she has never known what it is to have a father and mother and to experience parent's love," added Mrs. Tanimoto.

The Tanimotos first became interested in her when they wanted to find a girl to live with Mrs. Tanimoto's parents, Mr. and Mrs. Suekichi Kuramoto, in Hiroshima. Mr. Kuramoto is ill from the effects of radiation in the atomic bombing of Hiroshima.

However, the Kuramotos did not feel they will be able to take care of young Yuko, so the Tanimotos decided to bring her to Hawaii. They had to work fast to beat a June 30 deadline, after which Yuko would not have been able to enter the United States.

After much correspondence, and with the assistance of Senator Nelson K. Doi of Hi-



Yuko Ruby poses with her new parents, Mr. and Mrs. Tomoichi Tanimoto, happily holding a doll.

lo and a Frenchman, Dr. Thomas D. Figuerado, who is a lawyer in Tokyo, the necessary papers were completed. Mrs. Tanimoto hurriedly flew to Japan on June 20.

After experiencing a storm, a flood and many delays in Japan, Mrs. Tanimoto and Yuko finally reached Hawaii.

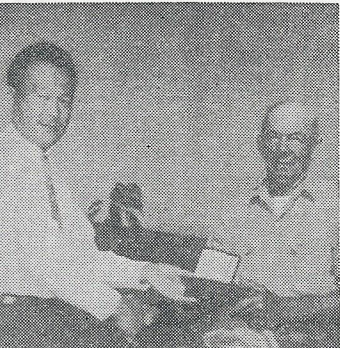
She is now happily living with her new parents and their two sons, Earl, 15 and Clive, 8.



Irene Mitsuko Okinaga, daughter of Mr. and Mrs. Kanichi Okinaga of Pepee-keo, received her graduate professional nursing diploma during commencement exercises at Miami Valley Hospital School of Nursing, Dayton, Ohio last August 21.

Miss Okinaga was the only one of 67 graduates from the State of Hawaii. She attended Pepeekeo School and graduated from Hilo High School in 1956.

After a month's vacation with her family, Miss Okinaga plans to go to Honolulu to take the state board examination. She will seek employment in Honolulu.



RECEIVES 25-YEAR SERVICE WATCH . . . John B. Moniz, Honouliuli park caretaker (right) receives a 25-year service award, a wrist watch, from the County of Hawaii. Making the presentation is Principal Fusao Uchiyama of Honouliuli School.

Mr. Moniz was retired on September 1.